

Joy Keels – Executive Director of MRC Affordable Housing

Joy Keels has been serving senior adults for the past nine years. She joined Crestview in January 2008 as the Marketing Director and in November 2008 was promoted to Director of Affordable Housing. In July 2011, she was given the challenge to oversee Bayview and Oakview Senior Housing located in La Porte, Texas. Joy received her Certified Professional of Occupancy (CPO) within her first year as Director of Affordable Housing and in October 2012 obtained her Certified Aging Services Professional Certification (CASP) from the University of North Texas. Since she has been the Director of Affordable Housing, Crestview Terrace, Crestview Place and Crestview Unity have been designated “Communities of Quality,” a national award for affordable housing. She currently serves on the Senior Living Committee through LeadingAge Texas and on the Affordable Housing Management Association East Texas Board. She continues to strive for quality, affordable housing for senior adults where they can be proud to call "Home."