



November 30, 2015

Dear Valued MRC Supporter,

With the holidays upon us as we approach year end, we would like to share a most important update with you. As you know, our annual appeal is the Mother's Day Offering taken in May of each year. We deeply appreciate your participation in that event – you helped a number of residents who have outlived most or all their financial resources through no fault of their own. We received donations from many of the Conference churches and our faithful donor base. But in spite of the success from the Mother's Day appeal, this campaign does not raise near enough money to underwrite MRC's considerable charitable care obligations. The charitable care throughout the MRC system, separate and apart from the \$2.1 million that HUD subsidizes for residents in those programs, has averaged \$1.1 million over the last 5 years while donations for benevolent assistance have averaged only about half that amount. This substantial gap is making it extremely difficult to serve residents in dire need of financial assistance.

We continue to have residents outliving their resources and still others becoming dependent on government programs that do not fully cover the cost of their residency and care. Such is a sad commentary, but one that is not uncommon in our society. Fortunately, there are organizations like MRC that do not abandon these folks. Rather, we consider them an equally important part of the MRC family who deserve the same dignity and respect. It is a key part of our mission and it is an important part of who we are as a faith-based, non-profit organization.

So we are making a year-end appeal to our faithful donor base – if you would feel so inclined, an additional contribution to this most worthy cause would be greatly appreciated. An envelope is enclosed for your use or you can make your donation online at www.mrcaff.org.

Thank you so much for your support and consideration.

Merry Christmas!

Ron Jennette
President & CEO

Tom Wussow
MRC Foundation Board Chair